



ADARSH
MANOHARAN

COPYWRITER

+49 152 101 93408
Mistralstr. 09, 22767, Hamburg, Germany

EXPERIENCE

Scholz & Friends GmbH, Hamburg, Germany
Copywriter, November 2019 - Current
Siemens, Cofresco

Dentsu Webchutney, Gurgaon, India
Senior Manager - Social Media
February - April, 2017
IndusInd Bank

Grapes Digital, New Delhi, India
Senior Manager - Client Servicing
April - June, 2016
Maruti Suzuki Ciaz, Maruti Suzuki Baleno

The LINKS India, New Delhi, India
Group Head - Social Media
February - December, 2015
Federal Bank, Logitech, JK Tyre, Ballantine's

Sapient Razorfish, Gurgaon, India
Associate Manager - Social Media
June - September, 2014
Airtel India, Maruti Suzuki Alto K10, Alto 800

Digitas LBi, Gurgaon, India
Social Media Moderator
August - December, 2013
Airtel India, Maruti Suzuki Alto K10, Alto 800

INTERNSHIPS

antoni, Berlin, Germany
Creative Intern
April - June, 2019
Karcher Power Tools

Geometry Global, Hamburg, Germany
Creative Intern
January - March, 2019
British American Tobacco (Rothmans, Prince)

Anomaly, Toronto, Canada
Creative Intern
October - December, 2018
Bud Light, Reese's, Woods

EDUCATION

Miami Ad School, Berlin, Germany
Copywriting Portfolio
October, 2017 - September, 2019

Steinbeis School of Management & Innovation,
Berlin, Germany
Master of Science in Business Management
October, 2017 - September, 2019

Symbiosis International University, Pune, India
Bachelor of Media Studies,
Audio Visual Communication
June, 2009 - May, 2013

AWARDS

HIGHLY COMMENDED
Cannes Young Lions Live, 2020
IKEA + WFP - The Equal Portions Collection

BRONZE, The Young Ones @ The One Show,
2019, Burger King - The Bloodiest Halloween

MERIT, The Young Ones @ The One Show,
2019
Monotype - Agent Orange Typeface

DISTINCTION, Communicator Awards, 2019
Eliminator Pepper Spray - Stranger Danger
Everywhere

Best Digital Integrated Campaign,
CMO Asia - Social Media & Digital Marketing
Excellence Awards, 2015 - #CoolCatsInTown

PUBLISHED IN

Ads of the World,
Ikea - Easy Gardening
Hotwheels - Nostalgia
Ben & Jerry's - Voices In Your Head
EliminatorPepperSpray-StrangerDangerEverywhere
Organix Pet Food - Lethal Farts

Lurzers Archive
Student Competition, 2019
EliminatorPepperSpray-StrangerDangerEverywhere
Organix Pet Food - Lethal Farts